Vitalii Myronenko

Senior Product Designer | AI-Native | B2B SaaS & E-commerce

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SUMMARY

Senior Product Designer with 14 years in digital design, including 5 years on product teams building B2B SaaS, marketplaces and e-commerce for startups in the US, Europe and Asia.

Designs AI features users trust and runs an AI-first workflow from research to coded prototypes. Results: onboarding from about a day to under 5 minutes, support requests down about 90%, sales cycle from about a week to 1–3 days.

AI WORKFLOW

- **Research:** Ramp up on new domains with Claude (UK energy flexibility market in 2 days, not a week; a US elder-care program in 1 day) and synthesize interviews into JTBD and pain points.
- **Prototyping:** Explore 3–5 flow directions in Figma Make, then test the strongest as live Claude Code prototypes with real users and engineers before build.
- **Design systems:** Generate semantic tokens and documentation with Claude Code and Figma MCP, keeping Figma and code in sync and simplifying releases.
- **Specs and QA:** Write component specs, state tables and a microcopy guide from brand tone of voice; run WCAG contrast audits and staging reviews.

SKILLS

- **Product:** Product discovery, UX strategy, Jobs-to-be-Done (JTBD), user research, competitor research, usability testing, A/B testing, conversion rate optimization (CRO), product analytics (Mixpanel), stakeholder management, cross-functional collaboration and communication
- **Craft:** End-to-end product design, complex web apps, information architecture, interaction design, dashboards and data visualization, design systems (tokens, variables, Storybook), responsive web and mobile, accessibility (WCAG 2.2), motion (Lottie, Rive)
- **AI:** AI product design (human-in-the-loop, transparency, verification), AI-first workflow, prototyping in code (Claude Code, Figma Make), Figma MCP
- **Tools:** Figma (Dev Mode, Variables), FigJam, Figma Make, Claude Code, Claude, ChatGPT, Maze, Mixpanel, Miro, Jira, Notion, Storybook, Ant Design, HTML/CSS, After Effects

PROFESSIONAL EXPERIENCE

Product Designer (UI/UX), SysGears

Jan 2022 – Present, Remote. Software development partner for startups in the US, Europe and Asia.

Powerverse: Smart EV charging, B2B2C, UK (2024 – Present)

- Own end-to-end design of the flexibility feature, letting EV owners earn by following smart-charging recommendations, across the consumer app and white-label partner portal.
- Turned support-assisted registration into self-serve onboarding, cutting time to onboard from about a day to under 5 minutes and support requests by about 90%.
- Created flexibility dashboards for white-label partners' customer ops teams tracking 20,000+ chargers.

DeltaWizard: AI analytics platform, Switzerland (2024)

- As sole designer, redesigned an AI trend-analysis platform: rebuilt the design system, cut analysis setup from 10 steps to 5 and organized insights into drill-down cards ready for investor demos.

TeamCorp: AI care-coordination platform, US healthcare (2023 – 2024)

- Integrated AI call analysis into a HIPAA-compliant home-care platform: call view with audio, flagged transcript moments, communication scores and auto-tasks, moving QA from spot-checks to 100% of calls.
- Created a supervisor dashboard that surfaces urgent calls and agents needing support, cutting time to act on critical cases from about a day to minutes.
- Added agent performance scores with coaching tips that increased regular platform use.

Flare Experience: B2B solar sales SaaS, US (2023)

- As sole designer, merged a 5+ tool sales stack into one workspace with 6-stage tracking; proposal-to-signature fell from about a week to 1–3 days as reps grew from 5 to 50.
- Built a Figma design system from scratch (50+ components, variables, tokens) mapped 1:1 to Storybook, raising front-end velocity by 20–30% (Jira).

RoadBird: Fleet management, Sweden (2022 – 2023)

- As sole designer, created from scratch a fleet-manager web app (10–100 Teslas) and driver mobile app on custom Ant Design, automating payouts that took up to 2 days in Excel.

MotionElements: Global stock-media marketplace, Singapore (2022)

- Owned the end-to-end redesign of a 26M+ asset marketplace in a 4-designer team, from home page to checkout; A/B tests lifted subscription conversion by 5–15%.
- Shaped in-marketplace AI generation with multiple models plus contributor and admin interfaces; responsive layout rules cut front-end build time by about 10%.

UI/UX Designer, Bleecker Agency

Aug 2018 – Dec 2021, Ukraine. Digital agency for e-commerce and brand clients.

- Improved checkout, product pages and B2B catalog logic for e-commerce brands in Ukraine, the EU and Canada (Zlatamebel, Dommino, Nutrix, Stragendo, Make Space Storage): orders up 5%+, items per order up 10%+.
- Created an inventory and sales CRM replacing scattered stock audits, and campaign dashboards for ClearLine, an in-store marketing automation platform, for marketers and franchise coordinators.
- Delivered 20+ landing pages, 5 brand identities and motion work within client brand guidelines.

Web & UI Designer, Freelance (Freelancehunt and direct clients)

Aug 2012 – Jul 2018, Remote

- Delivered 100+ projects for small and mid-size businesses; conversion-focused redesigns lifted leads by up to 12%; rated 4.8/5 across 50+ reviews on Freelancehunt.

EDUCATION

Master of Management, Foreign Economic Activity, Kryvyi Rih National University, 2007–2012

CERTIFICATIONS

- Claude Code 101; Claude 101, Claude Academy (Anthropic)
- Lottie Certified Creator, LottieFiles
- UI/UX Intensive, Tubik Academy
- UX Design, Skillsetter
- Build Responsive Real-World Websites with HTML and CSS, Udemy

LANGUAGES

English: Upper-Intermediate (B2), used daily with stakeholders and engineers; Ukrainian: Native